

Benson & Hedges Lights

Only
11 mg
tar

"B&H,
I like
your
style."



Asp. 11 mg "tar," 0.8 mg nicotine.
Yield: 11 mg "tar," 0.3 mg nicotine and 0.2 mg nicotine. FTC Report Dec. 1980.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous To Your Health.

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Benson & Hedges Lights
"Sugary Snowshoers"
Photo: Steve Winkler, 1980
Sports Illustrated—December 22, 1980
People Weekly—December 15, 1980
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Weitz, Rich, Greene, Inc.

